



Press Release

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Shanghai, China

NIO ET7 Comes Standard with Dolby Atmos

On Nov. 16, NIO announced that Dolby Atmos will come standard on all NIO ET7s, the smart flagship electric sedan of the company, and when combined with the vehicle's 7.1.4 immersive sound system, will bring the in-car audio experience beyond users' expectation.

Dolby Atmos is a completely new way to create and experience music that delivers artistic expression at its fullest capacity, forging a deeper connection between artists and their fans. Widely embraced by leading artists and creatives, record labels, and music streaming services, music in Dolby Atmos goes beyond the ordinary listening experience by fully immersing the audience, revealing details with unparalleled clarity and depth. It gives artists more space and the freedom to fully realize their vision and unlocks new levels of emotion in their music for their listeners.

The ET7's audio system comes standard with 23 speakers and a total output of 1000W. The four primary channels use a 3-way speaker array which features dedicated tweeter, mid-tone and bass driver, a subwoofer plus four overhead speakers. Combining a leading active tuning algorithm and Dolby Atmos' excellent detail and clarity, the ET7 provides an immersive listening experience beyond users' expectation.

Mark Zhou, NIO's Executive Vice President and Chairman of the Product Committee, said, "NIO aims to keep improving the value of the car apart from driving and riding, and creating surprises for users through the integration of technological progress and emotional experience. The collaboration between Dolby and NIO will make users more deeply bonded with the music they love, and jointly push forward the in-car experience."

John Couling, Senior Vice President, Entertainment, Dolby Laboratories, said, "We are excited to extend the future of car audio to consumers in China and internationally by integrating Dolby Atmos in the ET7. Music is an important aspect



of the in-car experience. Whether you want to immerse yourself in the music or simply complement your drive – once you experience the subtle detail and raw power of Dolby Atmos – music in your car will never be the same. We cannot wait to bring that extraordinary listening experience to users with the ET7.”

The ET7 is now available for pre-order through the NIO app and the deliveries are estimated to begin in Q1 2022.

Alongside today’s ET7 announcement, NIO Radio, an exclusive Radio for NIO users, will also support Dolby Atmos. NIO Radio, free from geographical boundaries, aims at providing a third way of getting connected in the community of NIO users, after NIO App and NIO House have connected NIO user community online and offline. NIO users can look forward to enjoying the auditory feast on the ET7 by subscribing to NIO Radio's Dolby Atmos program.

About NIO Inc.

NIO Inc. is a global smart electric vehicle company. Founded in November 2014, NIO’s mission is to shape a joyful lifestyle by offering high-performance smart electric vehicles and being the best user enterprise. NIO has established R&D centers and manufacturing facilities in Shanghai, Hefei, Beijing, Nanjing, San Jose, Munich, Oxford and other places, and has initially set up the user service network with nationwide coverage in China.

In 2015, NIO Formula E team won the inaugural FIA Formula E Drivers’ Championship; in 2016, NIO launched EP9, one of the world’s fastest electric vehicles, which broke lap records and the world’s autonomous driving records in global-famous tracks like the Nürburgring Nordschleife; in 2017, NIO unveiled the vision car EVE. On June 28, 2018, NIO began deliveries of the ES8, a 7-seater high-performance smart electric flagship SUV, in China. On September 12, 2018, NIO went public on NYSE. NIO officially launched the ES6, a 5-seater all-round smart electric SUV, on December 15, 2018 and started its deliveries on June 18, 2019. In December 2019, NIO officially launched the EC6, a smart electric Coupe SUV, and the all-new ES8, a fully elevated smart electric flagship SUV. On April 19, 2020, NIO began the first deliveries of the all-new ES8. On April 29, 2020, NIO China established its headquarters in Hefei



Economic and Technological Development Area. On July 24, 2020, NIO officially launched the EC6, a smart electric Coupe SUV, and began deliveries of the EC6 in September 2020. On January 9, 2021, NIO ET7, the smart electric flagship sedan with autonomous driving capability, was officially launched.