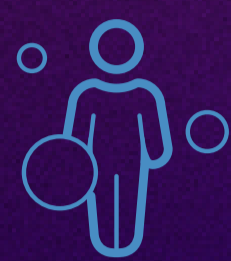




Dolby's the right choice, from legacy formats to future-proof content

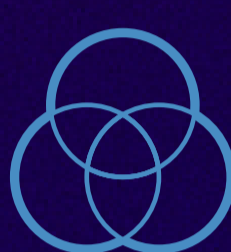
Whether you're creating content in legacy formats or Dolby Vision and Dolby Atmos, our workflows make it simple and easy.



Dolby Atmos lets you **place audio objects in 3D space with precision**, enveloping your listener in a truly immersive audio experience.



Future proof your work. Master your content just once with Dolby Atmos and Dolby Vision, and generate versions for all markets and uses, in both HDR and SDR, immersive Dolby Atmos sound and 5.1/2.0.



Dolby Vision ensures the integrity of your creative vision is realised, with a **stunning range of colours** and the **brightest brights and darkest darks**.

"At some point in the development of Dolby Vision, **magic happened** and now the SDR rendered from the HDR looks better than if you'd mastered it in SDR. **The atmosphere carries over in a way you could hardly have built up from scratch in native SDR.**"

- Christian Rein, director of photography, *Tribes of Europa*

"Even if we didn't deliver the final product in Dolby Atmos for the final production, we'd have great downmixes for 5.1, 7.1, and stereo. **There's a 3D quality that comes across, a superior result you couldn't get before.**"

- Andreas Rudroff, mixer, *Freaks, You are One of Us*

"When working in Dolby Atmos, I **haven't had to change the way I approach things** too much, just being more aware of sound from the start and its sources, and how it can help. I was thinking about sound more trying to use it as a storytelling tool."

- Sam Castleton, dubbing mixer, *Our Universe*

"Personally, it was fantastic to work with Dolby Vision HDR, a real step forward. **It changes the game.** I'll never forget the moment I went into the edit suite and saw the grade and went, **'Wow! Who'd want to go back?'**"

- Sam Campbell, Series Director, *Sexy Beasts*



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