## **D** Dolby

## Dolby's the right choice, from legacy formats to future-proof content.

Whether you're creating content in legacy formats or Dolby Vision and Dolby Atmos, our workflows make it simple and easy.



objects in 3D space with precision, enveloping your listener in a truly immersive audio experience.



Future proof your work. Master your content just once with Dolby Atmos and Dolby Vision, and generate versions for all markets and uses, in both HDR and SDR, immersive sound Dolby Atmos and 5.1/2.0.



Dolby Vision ensures the integrity of your creative vision is realised, with a stunning range of colours and the brightest brights and darkest darks.

"My stereo downmix sounds better than if I'd mixed in stereo to start with."

> Tony Greenwood, re-recording mixer, Brassic

Mats Holmgren. colourist. Love and Anarchy

> "What's great is that you only focus on Dolby Vision HDR where it sits beautifully. When I'm almost done with HDR. I check on SDR, zig-zagging between them - 80% HDR, 20% SDR. Basically you get the SDR automatically at the end."

"You can pan things over your head in an Atmos situation, and you can then listen to it in 5.1 and you still think they are going over your head, but they are not. Your brain still tells you it is going overhead! So even just if you are delivering in 5.1, I would premix in Atmos to get those pans in."

Graham Wild, dubbing mixer, Seven Worlds, One Planet

Dolby Atmos lets you place audio



"On headphones, you get the whole experience, that's the joy of the downmix algorithm in Dolby Atmos, the big selling point for us. Whatever people are listening to, the mix is tailored for their environment, and nothing has been thrown away."

Chris Domaille. dubbina mixer at Films@59, **Night on Earth** 

**Gregor Bonse,** e-recording mixer Rotor Film. Betonrausch

"Mixing in Dolby Atmos will translate to a good 7.1 mix, to a good 5.1 mix, and to a good stereo mix."

"At some point in the development of Dolby Vision, magic happened and now the SDR rendered from the HDR looks better than if vou'd mastered it in SDR. The atmosphere carries over in a way you could hardly have built up from scratch in native SDR."

Christian Rein. director of photography, **Tribes of Europa**  Andreas Rudroff, mixer. Freaks - You are One of Us

"Even if we didn't deliver the final product in Dolby Atmos for the final production, we'd have great downmixes for 5.1, 7.1, and stereo. There's a 3D quality that comes across, a superior result you couldn't get before."

**Dolby. A Legacy of Quality** 

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