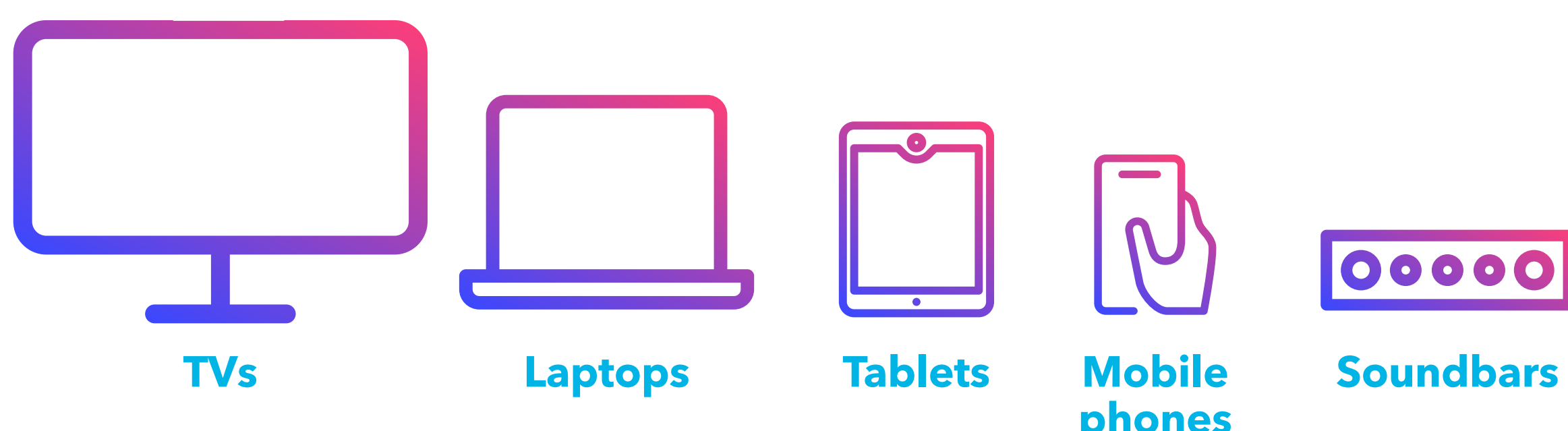




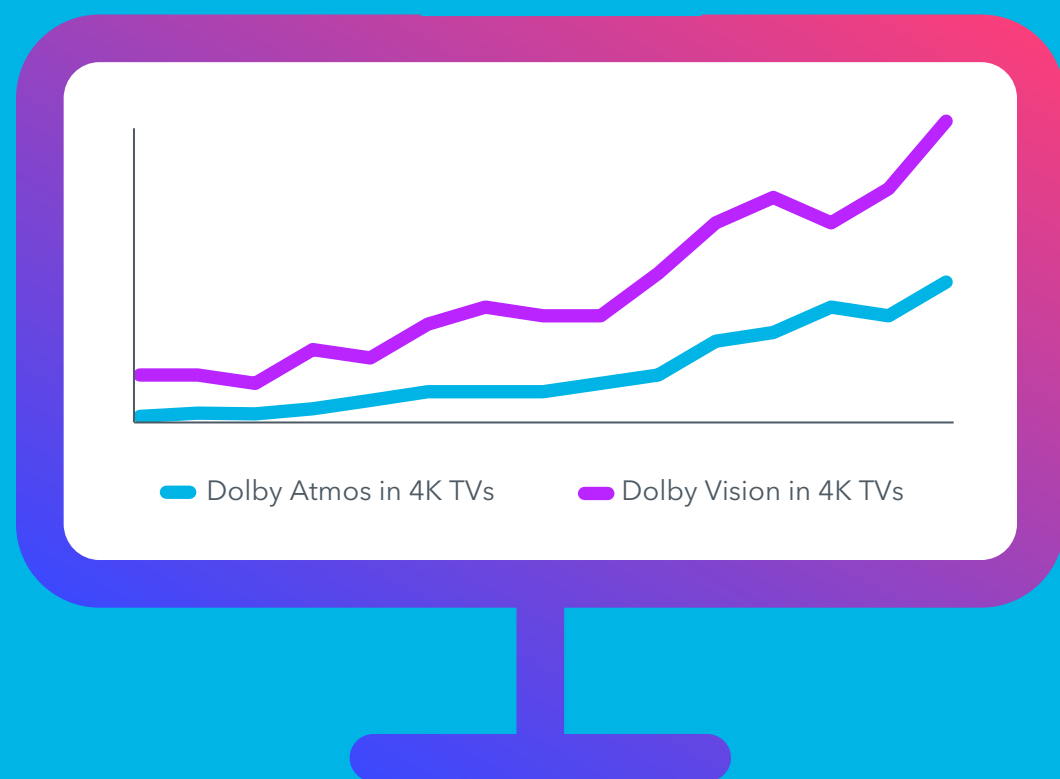
Dolby is for Everyone

Dolby Vision and Dolby Atmos are in homes and pockets everywhere



Easy, Affordable, Everywhere

In Europe, sales of new 4K televisions enabled with Dolby Vision have increased by 400% since 2017, while sales of new 4K televisions enabled with Dolby Atmos have increased tenfold*



↑400%
Dolby Vision



New 4K TVs enabled with Dolby Atmos are true plug-and-play

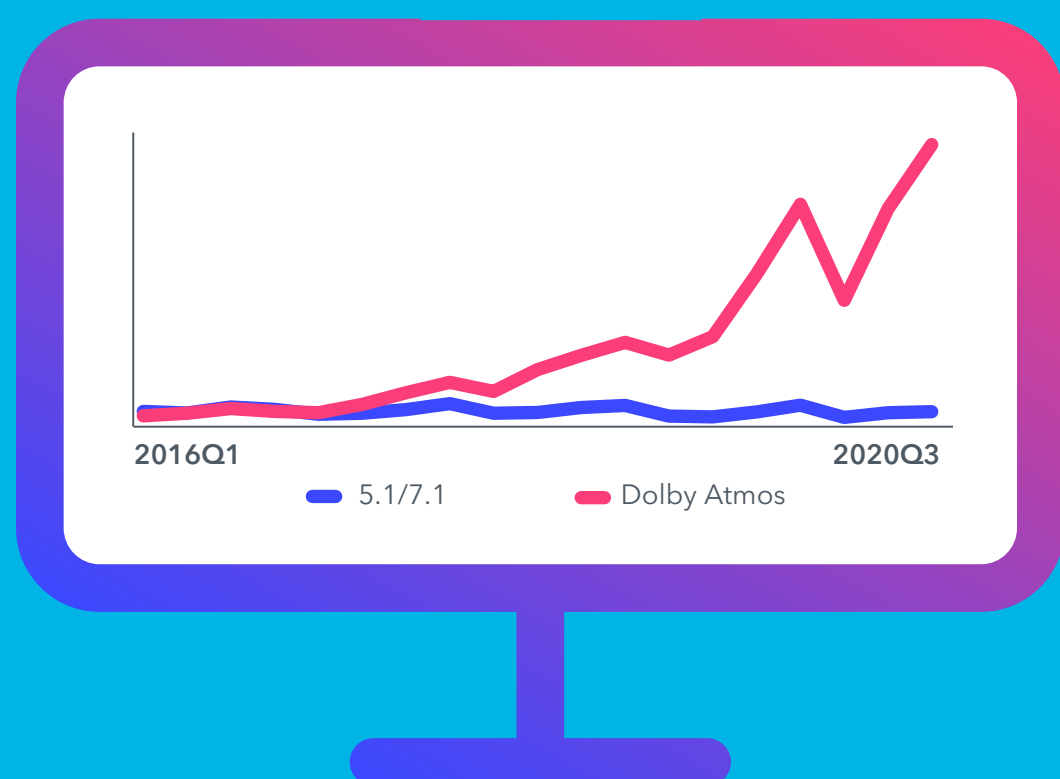


Dolby Vision and Dolby Atmos are affordable, with enabled TV sets available from £300*



Dolby Vision and Dolby Atmos are available across all Apple devices, and all iPhone 12 models can capture video in Dolby Vision

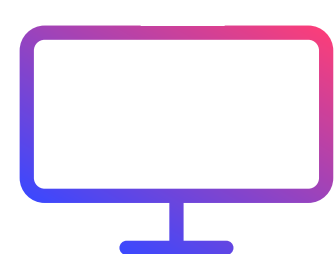
In Europe, Dolby Atmos-enabled devices have seen sales increase by more than 500% since 2016 while the sales of legacy format devices has remained flat.*



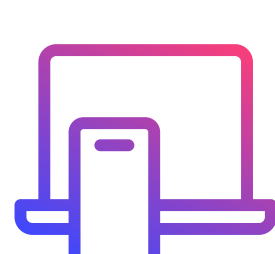
↑500% +
Dolby Atmos

Major brands worldwide offer Dolby Vision and/or Dolby Atmos in both premium and mainstream models

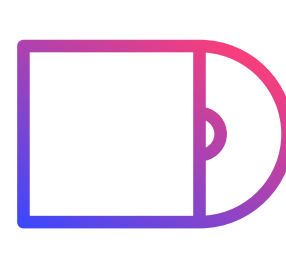
Dolby Vision



1,865+
TV models



176+
Mobile device models



20+
Blu-ray player models

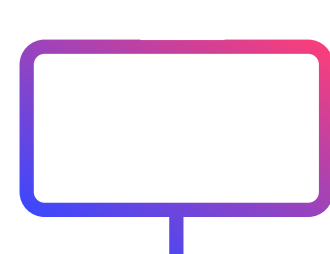


10+
Dolby multichannel amplifier models



17+
Set-top box models

Dolby Atmos



400+
TV models



470+
Mobile device models



50+
Soundbar models



300+
AVR and speaker models

Dolby Vision and Dolby Atmos are everywhere

Learn how to reach the millions of Dolby Vision and Dolby Atmos users at professional.dolby.com



*All figures are derived from internal data as of December 31, 2020 and are approximate. Dolby Vision, Dolby Atmos, Dolby, and the double-D symbol are registered trademarks of Dolby Laboratories Licensing Corporation. © 2021 Dolby