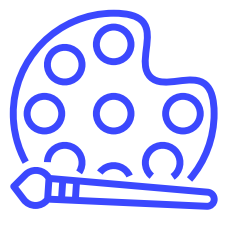
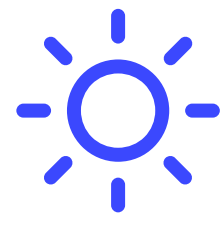




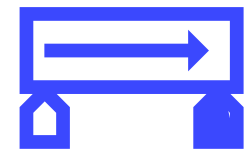
Dolby Vision makes it a brighter world



more colours



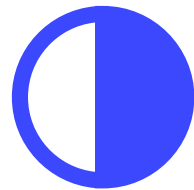
astonishing brightness



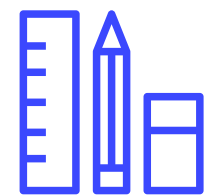
deep darks



broader colour spectrum



expanded contrast



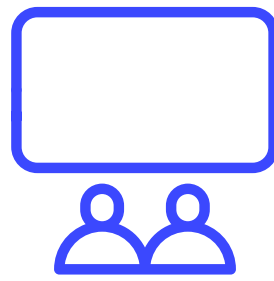
refined details



4K Dolby Vision is **BANANAS**.

Dolby Vision makes everything **look very realistic**.

I have a Dolby Vision capable TV, and it simply pops more than standard HDR. **It's beautiful.**



Picture quality is a **huge improvement.**

Attribution: "Customer comments**"



It's not all in your head: Dolby Vision drives decision making

"The next TV I'm buying later on this year **must absolutely support Dolby Vision HDR.**"



"Yes, **Dolby Vision matters to me**, I paid higher for my AV receiver to have the one that supported Dolby Vision passthrough. **The TV I consider must also have Dolby Vision support.**"

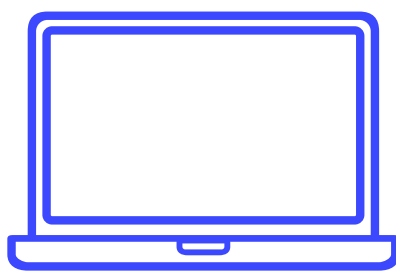
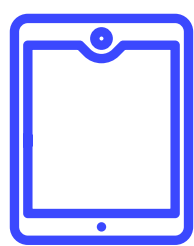
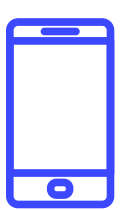
"There is a ton of Dolby Vision content out there, it's **the forward-looking format.**"

"I literally said the only feature **I MUST have is Dolby Vision....**"

Attribution: "Customer comments**"



Dolby Vision is available on all devices



Seeing is believing.

Learn more about how to bring Dolby Vision to your productions at professional.dolby.com



Customer comments taken from a review of publicly available posts online. Dolby™ did not solicit the comments, provide any compensation for comments, or contact the commenters.