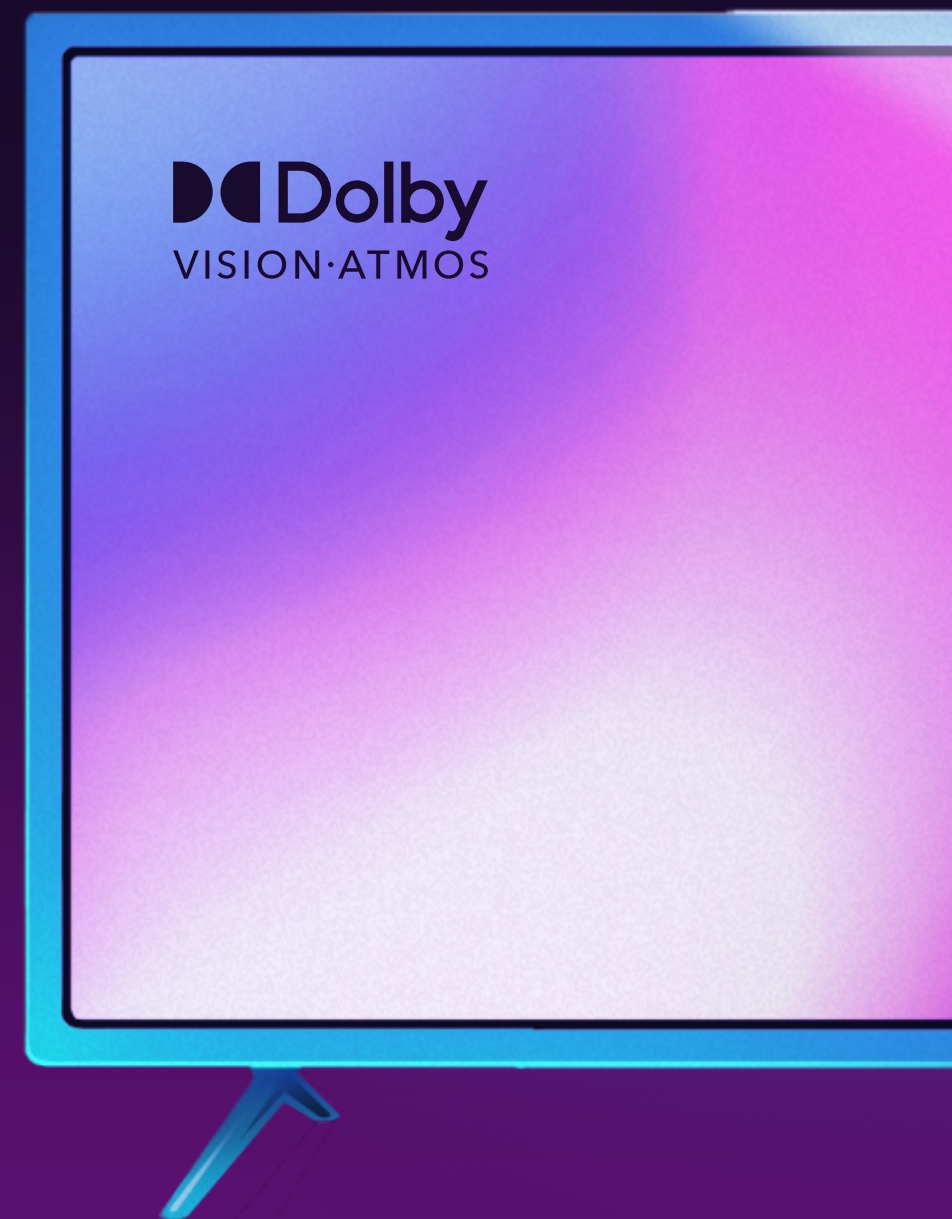


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# Bring Dolby Home

with powerful sound and  
image technology embedded  
in a wide variety of devices



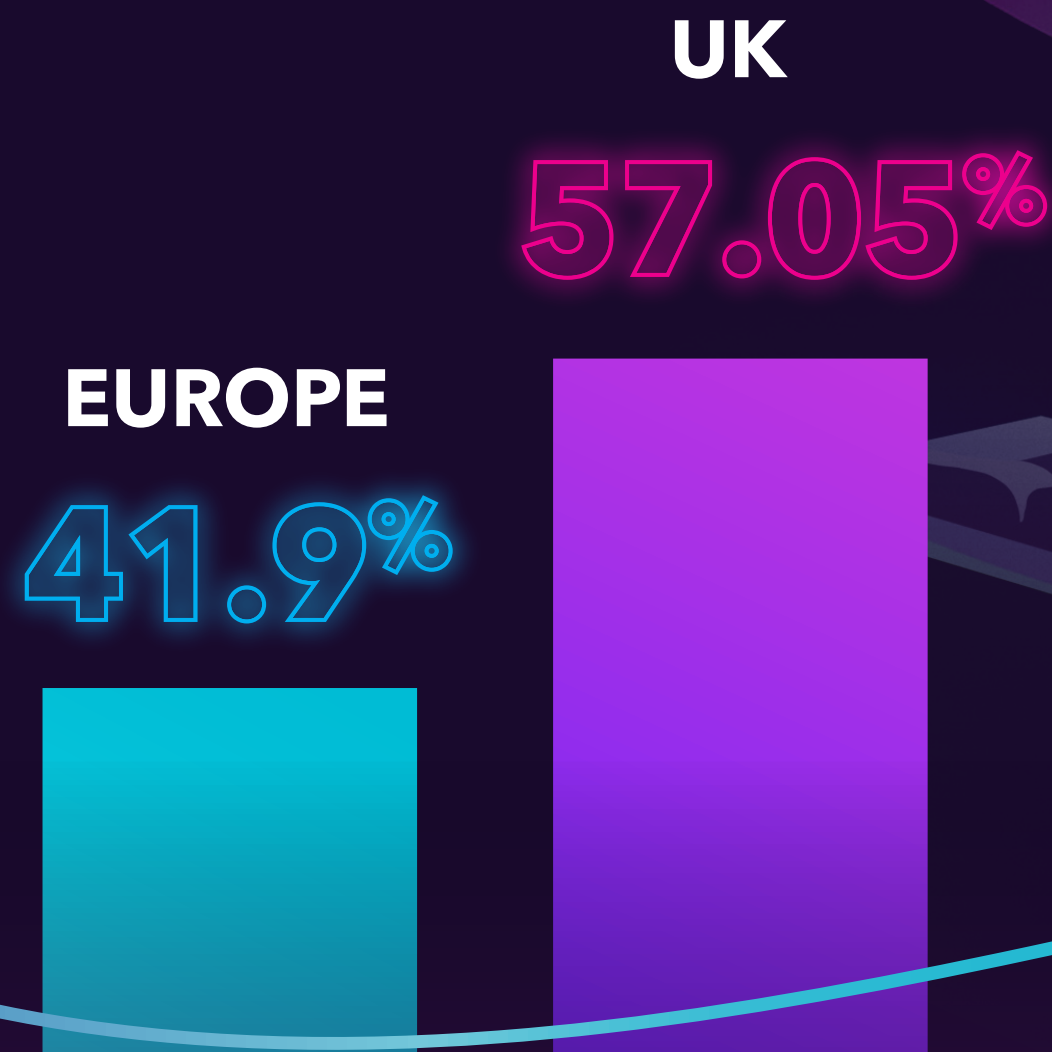
Nearly 6  
in 10 TVs...



...and almost  
5 in 10 of  
all soundbars

sold in the UK support  
Dolby Atmos or  
Dolby Vision

**Attach rate\*** of Dolby Atmos  
in 4k/8k TV's and soundbars  
shipping in the UK



**Dolby Atmos**  
on 4K/8K TV's  
and soundbars

**Attach rate\*** of Dolby Vision  
in 4k/8k TV's shipping  
in the UK

**UK**

**52,31%**

**EUROPE**

**39,5%**

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# Dolby Vision on 4K and 8K TV's



**Attach rate\*** of Dolby Atmos  
in soundbars

**EUROPE**

**44.4%**

**UK**

**45.84%**

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# Soundbars with Dolby Atmos

\*The attach rate is the percentage of devices (TVs or soundbars) shipped with Dolby Atmos or Dolby Vision (not purchased).