



Hundreds of millions of compatible devices in market, at all price points



Unleashes artists' creativity



Acclaimed by consumers, artists and press



Mature technology with films & series available on key streaming services for 4+ years



Key artists, record labels & mixing studios already on board worldwide



From mobile to home theatre, scales to device / venue with integrity



Honors artists' creative intent with a lifelike render



Powered by Dolby, renowned sound company for 50+ years



Well-established format locally. Multiple local new release or catalogue tracks already in market



Supported by Apple Music, Amazon Music & Tidal\*\*

### Stand out



Key differentiator in the competitive Music industry



Buzz/ Theatricalisation of releases: Marketing/ PR opportunities

### Increase earnings



Drive premium subscriptions & ARPU up



Bring new life to catalogue tracks through premium SKUS\*

\* The quality that audience access nowadays is 48kHz/24 bit.  
\*\* Amazon and Tidal through their premium subscriptions.

Learn more at:  
[dolbyforprofessionals.com/uk/atmosmusic](https://dolbyforprofessionals.com/uk/atmosmusic)